CMSC 838S: Project Materials
Searching for Airline Tickets:
A Comparison of Tabular and Graphical Presentations

Tsz-Chiu Au, Kelvin Kam Wing Chu, Yu Deng and Xue Wu

Subject ID: _____ Presentation format: Table / Graph

Instruction for the Users:

In this experiment you will be asked to search the flight information for a specified airline from the web page we provided. The experiment will be carried out as follows:

- Sign the informed consent form
- Fill out the background questionnaire
- Do some warm-up exercises (see below)
- Complete 6 tasks and answer the questions using Flight-Line or Fare-Finder
- Complete 3 questions in the recall test
- Fill out the subjective questionnaire

Warm-up exercises include:

- Listen to the experimenter's introduction to the web page's search function and its information expression method
- Answer several simple questions about the information you've found

If you have any questions at any time, please ask the experimenter. Thank you for your participation.