

# Navigation Bar Experiment Survey

Subject ID: \_\_\_\_\_

**Part 1:** Background and experience

Please circle your answer for each of the following questions.

1. **Age:**    18-21    22-25    26-29    30 +
2. **Major:**    \_\_\_\_\_
3. **Class Status:**    Freshman    Sophomore    Junior    Senior    Graduate
4. **Experience using computers:**    1-3 years    4-6 years    7 years +
5. **Time spent browsing the Internet each week:**    < 7 hours    7-10 hours    11 hours +

**Part 2:** User preferences

Please tell us how much you agree or disagree with each of the following statements. For each statement, please circle one response for each style of navigation bar.

**Simple navigation bar** – provided a link back to the home page only

**Standard navigation bar** – provided links back to all pages from the home page to the current page

**Experimental navigation bar** – provided links back to all pages from the home page to the current page along with links to nearby pages in the web site

1. **I felt confused by this style of navigation bar.**

	<b>Disagree</b>			<b>Agree</b>	
<b>Simple</b>	1	2	3	4	5
<b>Standard</b>	1	2	3	4	5
<b>Experimental</b>	1	2	3	4	5

2. **I felt frustrated that this style of navigation bar did not provide enough links.**

	<b>Disagree</b>			<b>Agree</b>	
<b>Simple</b>	1	2	3	4	5
<b>Standard</b>	1	2	3	4	5
<b>Experimental</b>	1	2	3	4	5

3. **I felt that this style of navigation bar was helpful.**

	<b>Disagree</b>			<b>Agree</b>	
<b>Simple</b>	1	2	3	4	5
<b>Standard</b>	1	2	3	4	5
<b>Experimental</b>	1	2	3	4	5

4. I felt that this style of navigation bar gave me a better understanding of the structure of the web site.

	Disagree			Agree	
Simple	1	2	3	4	5
Standard	1	2	3	4	5
Experimental	1	2	3	4	5

5. I felt comfortable using this style of navigation bar.

	Disagree			Agree	
Simple	1	2	3	4	5
Standard	1	2	3	4	5
Experimental	1	2	3	4	5

6. I would like this style of navigation bar if I had more practice with it.

	Disagree			Agree	
Simple	1	2	3	4	5
Standard	1	2	3	4	5
Experimental	1	2	3	4	5

7. I would like to use this style of navigation bar in the future.

	Disagree			Agree	
Simple	1	2	3	4	5
Standard	1	2	3	4	5
Experimental	1	2	3	4	5

**Part 4:** Additional comments

Please write any additional remarks or insights you have after participating in this experiment.

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